



Robersport Surf Resort

"Where Nature Meets Comfort"

Presented by: Liberia National Tourism Authority

The Current State vs. The Future



The Robertsport is currently underdeveloped and use for basic tours, surfing and fishing



The vision is to transform the Robertsport into a eco-friendly beach resort for local and international tourists.



Why Robertsport, Liberia?



Robertsport is a town located in Grand Cape Mount County named after **Joseph Jenkins Roberts**, the first president of Liberia. It lies on the Cape **Mount peninsula**, a spit of land that separates the brackish lagoon **Lake Piso** from the **Atlantic Ocean**.

- Known as a surfer's paradise in Africa, safe, peaceful, and welcoming community.
- It has year-round warm weather and long waves offering an abundance of surf spots, thrilling waves, and a vibrant surf culture.
- It has the historic cottonwood tree into which freed American slaves carved their names in 1829.
- Home to Liberia's Largest lake (Lake Piso) and famous for fishing with high tourism potential for sport fishing and rich in cultural heritage.
- Government incentives for tourism investment.



Investment Highlights



Untouched Paradise: Robertsport is known for its stunning beaches, consistent surf, and lush landscapes yet lacks upscale accommodation.

Growing Tourism: Liberia's peace stability and improved air connectivity are driving tourism growth.

First-Mover Advantage: No existing high-end beach resort in the area; opportunity to set the standard.

Community & Sustainability Focus: Aligns with impact investment trends—creating jobs, supporting local culture, and using eco-friendly practices.

Multiple Revenue Streams: Surf tourism, wellness retreats, cultural tours, weddings, and corporate getaways.



Development Vision & Design



The design is inspired by the waves using local materials and traditional architecture. It is eco friendly with a blend of luxury.

Development Vision & Design



Family-friendly resort which makes it a perfect place for weekend getaway by creating an experience for everyone.

Development Vision & Design



An infinity pool overlooking the ocean and providing an amazing view to watch surfers riding the waves.

Development Vision & Design



Rooms overlooking the infinity pool and the ocean as you wake up to the splashing sounds of the waves

Development Vision & Design



A restaurant that serves fresh sea food from the Fisherman's Lake

Amenities



- 35 eco-lodges/suites that offer an oasis of comfort
- Ocean-view restaurant & beach bar (local & international cuisine)
- Freshwater pool
- Wellness center (massage, yoga)
- Cultural center for local arts and events
- Conference space for small groups
- Kids water play zone
- Surf school & board rental



Market Analysis



- **Target Guests:** International surfers, adventure travelers, Liberian diaspora, expats in West Africa, NGO workers, eco-tourists and domestic tourist.
- **Competitive Landscape:** No direct luxury competitors; only basic guesthouses exist locally.
- **Tourism Trends:** Surf tourism is growing globally; Liberia's surf scene is gaining international attention.
- **Government Support:** The government is promoting tourism as part of economic diversification in it's ARREST Agenda.
- **Pricing:** Average nightly rate projected at \$160-\$200.

Social & Economic Impact



- Create 75+ direct jobs and 50+ indirect jobs.
- Train and employ locals in hospitality, surfing instruction, and management.
- Support local suppliers and craftspeople.
- Promote Robertsport as a sustainable tourism destination.



Investment Summary



Total Investment

\$10M

10-Year Net Income

\$14M

ROI

14%

Payback Period

7 yrs

Year 10 Visitors

1,000,000

Direct Jobs

75-100

Conservation Preservation with Modest Returns

Robertson Surf Hotel offers stable financial returns while delivering immeasurable environmental protection and economic development. This investment creates sustainable employment, protects our beach and establishes a tourist attraction for surfers and nature lovers.



Partner With Us to Developing Liberia's Surfing Paradise

Join Us in Developing Africa's #1 Surfing Destination

We invite you to explore this unique opportunity to develop Africa's Surfer Paradise,
Contribute to developing a surfing hub and economic empowerment

Email: info@Inta.gov.lr | Phone: +231-889-000-261

Due Diligence Process

1

Initial Review

Access full financial model, site assessments, and documentation

2

Site Visit

Guided tour of Robertsport Surf Resort and meetings with stakeholders

3

Negotiation

Partnership structure finalization and agreement drafting

4

Closing

Final agreements, capital transfer, and project mobilization

Robertsport Surf Resort

Promoting Surfing. Creating jobs. Building the Future.

THANK YOU

